



770 Golden Gate Avenue
San Francisco, CA 94102
www.SanFranciscoFCU.com

PRESS RELEASE

FOR IMMEDIATE RELEASE
Contact: Elaine Lee, Marketing Manager
Office: 415-615-7099
Email: Elaine_Lee@SanFranciscoFCU.com

San Francisco Federal Credit Union will be opening a full-service branch in the San Francisco Financial District.

San Francisco, Calif. (January 17, 2012) - San Francisco Federal Credit Union opened its 4th branch on January 17th, 2012. This full-service branch at 311 California St. is located in the heart of the San Francisco Financial District. Anyone that lives, works, worships, or attends school in San Francisco may apply for membership. The Credit Union currently has over 30,000 members.

"This is an exciting opportunity for us to build awareness for the Credit Union in the Financial District and to attract new members," said Steven Stapp, President and CEO of San Francisco Federal Credit Union. Matthew Vance, the new 311 Branch Manager, will lead these efforts. "We look forward to serving those who work in the Financial District and are excited about opening the 311 California Street branch in this vibrant and fast-paced area."

The Credit Union will host a number of grand opening events the first week of February at the Financial District branch. Refreshments, door prizes and a meet and greet with the CEO will take place the week of February 6th from 11:30 AM – 1:30 PM.

About San Francisco Federal Credit Union

San Francisco Federal Credit Union is a not-for-profit, community-based financial institution exclusively serving San Francisco since 1954. Today, anyone who lives, works, worships, or attends school in San Francisco may apply for membership. We receive an ongoing superior five-star rating from BauerFinancial, INC., a renowned independent agency that analyzes the financial conditions of credit unions. Five stars is the highest attainable rating, and we have earned and sustained this rating for over 14 years. We currently serve more than 30,000 members. San Francisco Federal Credit Union strives to be good neighbors and active contributors to the San Francisco community.

For more information about San Francisco Federal Credit Union, please call **(415) 775-5377** or visit **www.SanFranciscoFCU.com**.

###

Photo Included:

Caption: San Francisco Federal Credit Union's newest branch location at 311 California Street.

