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# PRESS RELEASE

FOR IMMEDIATE RELEASE  
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## Credit Unions Nationwide Recognize International Credit Union Day

*San Francisco, Calif. (October 12, 2011)*—Credit union members around the world will celebrate International Credit Union Day, an event to commemorate the credit union movement's impact and achievements.

Credit unions are not-for-profit financial cooperatives that provide an effective and viable alternative to for-profit financial institutions for more than 184 million members in 97 countries worldwide. They exist to serve their members, providing a safe place to save money and access affordable loans.

Since 1948, International Credit Union Day has been celebrated annually on the third Thursday of October. Each year, the international event affords the opportunity to remember credit unions' proud history and promote awareness of and support for the credit union difference. This year's theme, "Credit Unions Build a Better World," celebrates the important economic and social contributions credit unions make to their communities worldwide. It also aligns cooperatively owned and controlled credit unions with the greater cooperative business sector and the United Nations, which will launch the International Year of Cooperatives 2012 later this year.

Credit unions are recognized as a force for positive economic and social change and have provided significant value in both developed and emerging nations. International Credit Union Day is sponsored by World Council of Credit Unions (WOCCU), the international trade association and development agency for credit unions worldwide, and numerous national credit union trade associations and federations around the world.

On Oct. 20, credit unions from around the world will be celebrating International Credit Union Day. San Francisco Federal Credit Union recognizes this important day and wants people to know how important credit unions are throughout the nation. San Francisco Federal Credit Union donated \$5,000 this year to support the efforts made by the WOCCU.

### **About San Francisco Federal Credit Union**

San Francisco Federal Credit Union is a not-for-profit, community-based financial institution exclusively serving San Francisco since 1954. Today, anyone who lives, works, worships, or attends school in San Francisco may apply for membership. We receive an ongoing superior five-star rating from BauerFinancial, INC., a renowned independent agency that analyzes the financial conditions of credit unions. Five stars is the highest attainable rating, and we have earned and sustained this rating for over 14 years. We currently serve more than 30,000 members. San Francisco Federal Credit Union strives to be good neighbors and active contributors to the San Francisco community.

For more information about San Francisco Federal Credit Union, please call **(415) 775-5377** or visit **[www.SanFranciscoFCU.com](http://www.SanFranciscoFCU.com)**.

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*Photo Included:*

**Caption: From left to right: Steven Stapp, President and CEO of San Francisco FCU and Brian Branch, President and CEO of the WOCCU.**

