



PRESS RELEASE

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SAN FRANCISCO FCU LAUNCHES MOBILE BANKING, EXPRESSMOBILE

San Francisco, Calif. (June 18, 2010) – San Francisco Federal Credit Union launched its new mobile banking service, ExpressMobile, this month. Members are now able to monitor their accounts on their smartphones anytime, anywhere.

San Francisco FCU partnered PSCU to be one of the pioneering credit unions to begin offering mobile banking to its members through the Financial Service Centers Cooperative (FSCC) Shared Branch network. ExpressMobile is an applet, meaning that members are able to download this application onto their smartphone devices, such as an iPhone or a Blackberry.

While more can still be done through Online Banking, ExpressMobile lets members access their credit union accounts for basic inquiries and transfers on the road for more flexibility and convenience. With ExpressMobile, members can access their checking, savings and loan accounts, view transaction history up to 30 days, and make payments or transfers funds within San Francisco FCU accounts. San Francisco FCU's mobile banking system is protected by the credit union's online security system. Hence, using ExpressMobile is as secure as using online banking at home through a secure connection.

"We are proud to be one of the first among local credit unions to provide mobile banking to members with our ExpressMobile applet. Partnering with FSCC and PSCU allowed us to implement this product without incurring a large capital expenditure from the credit union," says Steven Stapp, President and CEO of San Francisco FCU. "As our members become more and more technologically savvy, San Francisco FCU remains committed in providing new products and services that offer accessibility, convenience and security at any time no matter where they are."

ExpressMobile is a free service offered to San Francisco Federal Credit Union members.

About San Francisco Federal Credit Union

San Francisco Federal Credit Union is a not-for-profit, community-based financial institution exclusively serving San Francisco since 1954. Today, anyone who lives, works, worships or attends school in San Francisco may apply for membership. We receive an ongoing superior five-star rating from BauerFinancial, INC., a renowned independent agency that analyzes the financial conditions of credit unions. Five stars is the highest attainable rating, and we have earned and sustained this rating for over 14 years. We currently serve more than 29,000 members.

San Francisco Federal Credit Union strives to be good neighbors and active contributors to the San Francisco community. For more information about San Francisco Federal Credit Union, please call **(415) 775-5377** or visit **www.SanFranciscoFCU.com**.

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