



POLICY FOR EMAIL MARKETING/COMMERCIAL EMAILS

Effective January 2008

Email Marketing (emails whose primary purpose is commercial) will be handled in accordance with the federal CAN-SPAM rule. An "unsubscribe" link will be provided with every commercial email message. You can choose to stop receiving marketing messages at the email address you provided us at any time by clicking on the "unsubscribe" link. We reserve the right to include some promotional information, as permitted by law, in the emails notifying you of the periodic statements and other disclosures or member transactional information that you have elected to receive electronically.

Your email address will never be sold to third parties. Disclosure is governed by our privacy policy.

PHISHING ALERT-San Francisco Federal Credit Union will never send a commercial email containing links (with the exception of the Unsubscribe link and any links to our privacy policy or permission policy), request members to copy and paste a URL into a browser and then submit personal financial information via the web, or require members to send personal information via email or pop-up windows. This promise also applies to any incidental marketing material we include in a relationship message we send you.

Any unsolicited requests for account information you receive through emails, websites, or pop-up windows should be considered fraudulent and reported immediately.