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**San Francisco Federal Credit Union Launches New Website, Online, and Mobile Banking**

SAN FRANCISCO (September 17, 2015)—San Francisco Federal Credit Union, a not-for-profit, member-owned financial institution serving San Francisco and San Mateo Counties, has launched their new website, online, and mobile banking featuring a more modern look and feel, along with new features and enhanced security.

The platforms also feature a completely new design and new functionalities that allow for a more user-friendly and efficient online experience, such as voice banking, unlimited online and mobile banking transactions, and enhanced security and disaster recovery.

The Credit Union conducted market research through surveys, focus groups, and data analytics to determine what kind of websites users find the most helpful and appealing and what content should be most easily accessible.

“We hope users will find our new platforms to be much more interactive, intuitive, and user-friendly than our previous website, online and mobile banking,” said Chief Technology Officer, Mark Michaels. “We did a lot of research to find out what current and potential members want to see on our sites, and used to that to build our new online services.”

The website, online, and mobile banking were designed and developed in partnership with Q2 eBanking, a vendor who specializes in virtual banking for financial institutions. Q2 has worked with several credit unions, community, and regional banks in delivering innovative banking solutions.

Visit [SanFranciscoFCU.com](http://SanFranciscoFCU.com) to see the improved site and take a tour of the new features and functionalities. You can also download their mobile app, SFFederalCU, for an [Android](#) or [iPhone](#).

**About San Francisco Federal Credit Union**

San Francisco Federal Credit Union has been serving San Francisco since 1954. Today, anyone who lives, works, or attends school in San Francisco and San Mateo Counties may apply for membership. We currently serve more than 34,000 members. San Francisco FCU is federally insured by the National Credit Union Administration and is an Equal Housing Lender.

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